

SEYMOUR PERFORMERS WORKSHOP

2026 SPONSORSHIP PROSPECTUS

Supporting Community Theatre
and Emerging Performers

Seymour Performers Workshop is a not-for-profit community theatre organisation committed to delivering high-quality live theatre to our region, while creating opportunities for performers of all ages and experience levels. Our productions, workshops, and Youth Theatre School provide a creative and inclusive environment where local performers can learn, grow, and shine on stage.

In 2026, we are thrilled to present our **SPW Community Choir** and two exciting productions:
Matilda Jr and **The Wedding Singer**

By partnering with us as a sponsor, your business will not only support the arts in our community but also gain valuable exposure to local audiences.

SEYMOUR
PERFORMERS
WORKSHOP

SPW YOUTH
THEATRE
SCHOOL



Your Sponsorship Helps Us:

- Provide performance opportunities for local artists
- Deliver affordable community theatre productions
- Support young performers through our Youth Theatre School
- Continue building a vibrant local arts culture

Why Sponsor Us?

Community theatre thrives due to local support. Sponsoring Seymour Performers Workshop signals your commitment to the arts, youth development, and community engagement.

Benefits Include:

- Promotion to theatre audiences and supporters
- Brand exposure across print, digital, and social platforms
- Association with a respected local arts organisation
- Complimentary tickets to our productions
- Supporting the next generation of performers

2026 Sponsorship Packages



Major Sponsor – \$10,000

- Premium full-page inside-cover advertisement in 2026 show programs
- 20 complimentary tickets to each production
- Prominent logo placement across website and promotional materials
- Major sponsor recognition on social media throughout the season
- Recognition in all sponsor communications
- Opportunity for sponsor signage in theatre foyer



Platinum Sponsor – \$5,000

- Premium full-page advertisement in both show programs
- 10 complimentary tickets to each production
- Prominent logo placement on website
- Featured sponsor posts on social media
- Recognition in show communications and marketing materials



Gold Sponsor – \$2,000

- Full-page advertisement in show programs for 2026 productions
- 6 complimentary tickets to each production
- Featured logo on website sponsor page
- Multiple social media acknowledgments



Silver Sponsor – \$1,000

- Half-page advertisement in show programs for 2026 productions
- 4 complimentary tickets to each production
- Sponsor acknowledgment on website
- Social media sponsor shout-out
- Logo inclusion in sponsor communications



Bronze Sponsor – \$500

- Quarter-page advertisement in show programs for 2026 productions
- 2 complimentary tickets to each production
- Sponsor acknowledgment on our website
- Sponsor acknowledgment on social media



Additional Benefits

All sponsors benefit from:

- ✓ Recognition as a valued supporter of community arts
- ✓ Association with a respected local theatre organization
- ✓ The opportunity to help nurture the next generation of performers through our Youth Theatre School

Your support directly helps us deliver productions, develop performers, and keep theatre accessible for our community.

PARTNER WITH US IN 2026

We would love to collaborate with your business to create a partnership that benefits both your organisation and our community.

Together, we can continue bringing live theatre to our community and inspiring the performers of tomorrow.



ROYAL DAHE
Matilda
THE MUSICAL JR.



For sponsorship enquiries please contact:

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